



**DARRELL SMITH JR.**

**WEB & GRAPHIC DESIGNER**

## + ABOUT ME

Experienced designer with a demonstrated history of working in the sports industry. Skilled in web and graphic design. Strong media and communication professional with a Bachelor of Arts (BA) focused in Computer Science and Digital Art from La Salle University.

## + SKILLS

Photoshop	<div style="width: 90%;"><div style="width: 90%;"></div></div>
Illustrator	<div style="width: 80%;"><div style="width: 80%;"></div></div>
HTML/CSS	<div style="width: 85%;"><div style="width: 85%;"></div></div>
Drupal	<div style="width: 75%;"><div style="width: 75%;"></div></div>
Javascript	<div style="width: 60%;"><div style="width: 60%;"></div></div>
Amazon S3	<div style="width: 70%;"><div style="width: 70%;"></div></div>

## + CONTACT ME

 (202) 498 - 4450

 darrell.smithjr@gmail.com  
djthewebguy.com

 759 S Warnock St.  
Philadelphia, PA 19147

## + EXPERIENCE

### ● PHILADELPHIA 76ERS

#### Digital Media Coordinator | Mar 2016 - Present

- Daily editing and maintenance of content on sixers.com and the mobile app
- Conceptualize, design and code site pages using HTML5, CSS, and Javascript
- Internal and external digital form creation and management

#### Digital Media Intern | Oct 2015 - Mar 2016

- Assist in the execution and creation of online and social media content
- Research ways to improve the design, functionality, and UX on sixers.com
- Assist in the creation and maintenance of content for sixers.com and Sixers microsites

### ● WASHINGTON NATIONALS

#### Guest Service Representative | Mar 2015 - Sep 2015

- Meet and greet all guest entering Nationals Park
- Provide guest with accurate direction to locations within the ballpark
- Establish and maintain a cooperative relationship with those contacted in the course of work

### ● LA SALLE UNIVERSITY

#### Web and Print Design Intern | Sep 2013 - Dec 2014

- Maintained and enhanced web content on University pages for established clubs and departments
- Designed general announcements for specific University events
- Created web forms and edited E-Newsletters

#### Laboratory Supervisor | Aug 2012 - Dec 2013

- Managed student computer lab for Digital Art program
- Supported and assisted students on use of application packages

## + EDUCATION

### ● 2012 - 2014 La Salle University | Philadelphia, PA

Bachelor of Arts (BA)  
Computer Science and Digital Art

### ● 2010 - 2012 Manor College | Jenkintown, PA

Associates Degree  
Liberal Arts